

WeAreFearless.

Digital Account Manager Permanent role: Starting March 2018 £32-36k DOE

Context

WeAreFearless is a new challenger engagement agency, growing rapidly and winning a bunch of exciting sponsorship, content and entertainment clients. We're on the look-out for more fearless thinkers and doers to join the digital team.

We inspire people to act through the development of passionate partnerships, experiences and stories. Our proposition is 'Boldness with Backup' and we believe that humans don't act if they don't care.

We've been working with neuroscientists to take a more human-centric and scientific approach to engagement. New tools, new models of engagement, bold new ideas and an amazing team of people dedicated to helping our fearless clients.

There's more info at www.WeAreFearless.com

The Role

We are looking for an exceptionally talented, ambitious and entrepreneurial Digital Account Manager to join our rapidly expanding London team and play a critical role in the development and delivery of digital work across a range of existing and new clients who have selected We Are Fearless as their creative, content and digital partner.

The successful candidate will be a strong digital all-rounder. Both a strategic thinker and a bold doer with an eye for great digital creative, a passion for social media and content creation, experience and understanding of current website design and build best practice and importantly an obsession for a finely tuned project plan to make it all happen.

On a day to day basis the Digital Account Manager, will work alongside the Digital Account Director, provide support for 6 x Digital Senior Account Executives and report into the Head of Digital.

In the role, you'll be managing and growing the day-to-day digital client relationship. The key tasks will involve:

- Researching, developing and presenting digital proposals to meet client briefs
- Expertly managing the delivery of digital projects, 3rd party suppliers, internal creative departments and of course maintaining clear and regular communication with the client
- Proactively identifying and calmly dealing with both issues and opportunities
- Supporting junior members of the digital team and other WeAreFearless colleagues across creative, production, strategy, and account service departments to deliver the best possible digital creative output and service to the clients.

You will also understand the significance of accurate financial management. Taking responsibility for digital forecasting, budget tracking and agency profitability.

Ideally, you will be passionate about sports & entertainment content and how technology and digital communication tools can help us and our clients create experiences and deliver content to consumers in ever more inventive and engaging ways.

Why work with us?

WeAreFearless.

From website design to content creation, to live digital experiences, to innovative apps, to social media, to short form film production, to content distribution, to digital partnerships and influencer engagement. No day will be the same, but every day will be fun, inspirational and meaningful.

Your broad range of digital skills, will absolutely be put to the test but your entrepreneurial attitude and creative flair, combined with a strong digital project management background, will allow you to take advantage of all the opportunities which present themselves and develop further your specialist digital skillset as this unique new agency continues to grow.

Desired skills & experience

The successful candidate will ideally demonstrate recent expertise in as many of the following areas as possible.

Digital Experience:

- Social media strategy
- Social media content creation (Copy and imagery)
- Experience using Photoshop & other video editing platforms
- Social media implementation and community management
- Website & app design
- Website & app build & hosting
- Website content creation & CMS implementation
- Digital production management
- Content distribution
- Digital media partnerships
- Digital reporting & insight (website analytics and social measurement)
- Social listening and insights generation
- Development of influencer partnerships
- Experience working with media agencies, producing and supplying digital media formats
- Experience with digital project management tools e.g. Basecamp / Jira / Asana
- Experience with game development, VR or AR applications would be advantageous
- Management of junior team members

Client management experience:

- Comfortable communicating with clients at all levels
- Experience pitching ideas or presenting post campaign work to clients
- Experience working with international clients

Other valuable areas of expertise:

- Fluency in one of our local market languages would be hugely advantageous (French, Spanish, Italian, German or Polish)
- Flexible approach to working hours is required (including from time to time some weekends and or bank holidays)
- Excellent verbal and written communication skills
- Experience and knowledge of sports and entertainment clients

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Who are you?

Having worked 3+ years in a digital creative, boutique, content, production or social agency role previously, helping conceive, manage and successfully deliver a broad range of innovative digital creative and production services, you're now looking for your next step up. A challenging role offering account ownership, greater responsibility, an opportunity to think entrepreneurially and to collaborate with other like-minded creative people and fantastic clients to develop and deliver innovative, award winning work.

- Passionate and entrepreneurial with a keen interest and understanding of world class digital marketing
- Experienced in working on complex digital delivery across a range of different client industries
- A bold and original thinker who loves doing things differently
- A strong producer and project manager
- Collaborative team player with an ability to develop relationships at all levels and motivate the team to stay on track
- A strong fit with the agency's fearless values and beliefs of: Authentic, Bold, Collaborative, Entrepreneurial and Rigorous
- Energetic for success and to drive things forward every day, often on your own initiative
- Trustworthy, reliable, confident and mature when dealing with clients, people and issues
- Stimulating to work with and willing to challenge in a collaborative way
- Organised, efficient and able to adhere to deadlines
- Be willing to travel from time to time to meet and collaborate with international clients.

Benefits

WeAreFearless is an equal opportunities employer with fantastic benefits

Title: Digital Account Manager

Salary: £32-£36k p.a. DOE

- Discretionary bonus based on personal and business performance.
- 22 days' holiday per year annual leave
- Extra day off for your birthday
- Office closed over the Christmas and New Year
- Annual training budget
- £250 Fearless Fund (To test your fearless spirit)
- Mobile phone contribution, plus itemized business calls
- Perkbox membership
- Flexible working policies
- Personal career training opportunities along with access to Fearless company-wide training programme, external thought leadership events and other developmental courses.

Apply

Are you fearless enough?

Please send your CV, salary expectations & short story (50-100 words max) of why you're right for us & this role to mike@wearefearless.com