

## Full Time Art Director

Full time, based in Covent Garden  
Starting early 2018.  
£35-40K d.o.e

### The role:

WeAreFearless are on the hunt for a talented Art Director with a knack for brand story telling. This is a fantastic opportunity for a talented Art Director to join a small yet buzzing creative department in an award winning agency.

The Art Director will be a key player in the team - passionate and confident, sharing ideas and encouraging others. We are looking for someone who loves getting involved in all stages of a project. The role will also include teaming up with existing creatives, bouncing ideas, concepting new business pitches, building treatments, creating strategic narratives, art directing shoots, crafting executions and ensuring we develop great work across the board.

If you're looking to make a difference to the company and be at the forefront of global campaigns this is the job for you.

### About us:

WeAreFearless are a new challenger engagement agency whose purpose is to inspire people to act through passionate partnerships, experiences and stories. Our proposition is boldness with backup and we believe that humans don't act if they don't care. And no caring, means no sharing. So we wanted to create a new type of agency that solves problems differently. We've been working with neuroscientists to take a more human centric and scientific approach to engagement. New tools, new models of engagement, bold new ideas. More information at [wearefearless.com](http://wearefearless.com)

### Job responsibilities:

We are looking for an experienced Art Director who can help craft engaging work across a range of channels as well as deliver knock out ideas.

They will be expected to:

- Collaborating with our Creative Team and wider company team to conceptualise and execute (with the aid of designers where necessary) brilliant creative campaign work, cross-channel with a special focus on social and video.
- Work with the CD, Account Managers and Producers to ensure creative concepts and tactics are on brand, strategically sound, on time and meet the creative brief
- Put together client presentations, and take an active role in pitching those ideas to clients
- Play a lead role in the delivery of a major Pan-European Olympics campaign
- Art direct a range of content pieces to a consistent style whilst maintaining each story's unique personality
- Creatively oversee and help produce brand toolkits, treatments, presentations, websites, social campaigns and experiential
- Think on your feet and be creative, often whilst working within tight budget and timelines.
- Develop and present concepts directly to clients and the rest of the team.
- Create inspirational work that is relevant to people's passion for sport, entertainment and experience.
- Problem solve through projects with a natural ability to think on your feet and create great work within tight deadlines
- Ability to roll sleeves up on the design / visualize / write / edit is a big bonus.

You will be supported by a designer, copywriter and producer and report directly into the CD.

Your initial focus will be executing core creative ideas across an inspiring pan European Olympic sponsorship and experiential campaign. There will be ample opportunities to get involved across a number of different projects.

### Person specification:

Culture and attitude are important. Our team is a close-knit, entrepreneurial group of talented, hard working and hard playing individuals and we want our new Art Director to be the same.

In addition to the above, you are:

# WeAreFearless.

## Boldness with Backup

- Forward thinking, creative and passionate about all things film, photography and experiential
- Aware of the latest industry trends and how these can be used to create groundbreaking and innovative campaigns
- Energetic, stimulating and challenging to work with, keen to drive things forward everyday often on your own initiative
- Collaborative team player with an ability to develop relationships at all levels
- A bold and original thinker with a desire to do things differently
- A strong fit with the agency collective's fearless values and beliefs
- Trustworthy, reliable, confident and mature in dealings with clients, people and issues
- Additional European language skills would be beneficial but not essential

### **Benefits:**

- WeAreFearless is an equal opportunities employer.
- 22 days holiday, plus Bank Holidays and 3 additional days off between Christmas and New Year. Accrued holiday for tenure up to 30 days pa. Buy/sell back holiday days scheme.
- Birthday day off
- Flexible working policies including 10am – 4pm core hours with 8am – 7pm flexi-time, lieu days, some working from home.
- Personal career training opportunities along with access to Fearless company-wide training programme, external thought leadership events and other developmental courses
- Staff Fearless Fund to push yourself out of your comfort zone, with activities chosen by individual staff members (agreed by management).
- Minimum 1-2 agency conferences / trips away (UK and/or international) to build a genuine sense of fearless culture and team bonding. In the past this has included white water rafting as part of a 2-day offsite team build, staying in a nice hotel, fancy dress etc.
- Discretionary bonus based on personal and business performance.
- Individual Perkbox subscription
- 3 month unpaid Sabbatical after 5 years continuous service with guaranteed job at end
- Company pension.

### **To apply:**

Are you Fearless enough?

If you think so, please apply to [production@wearefearless.com](mailto:production@wearefearless.com) with your CV, a short story and some examples of your best work.